



चौधरी महादेव प्रसाद महाविद्यालय
C. M. P. DEGREE COLLEGE
(A Constituent P.G. College, University of Allahabad)

Under the strengthening component of DBT Star College Scheme



Event 9. Theme: Innovation/Entrepreneurship and Startup (**Quarter: IV**)

Name of Activity: Online Session/Panel Discussion with Innovation and Startup Ecosystem Enablers from the Region/State/National/International Level

Date: August 29, 2023 **Number of beneficiaries:** 118

<https://drive.google.com/file/d/1-gMURFiodx-WDmxwxhzzZ39kiPqilxC0/view?usp=drivesdk>

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 120 minutes (2hrs)

About the Event:

An online Panel Discussion with Innovation and Startup Ecosystem Enablers from the Region/State/National/International Level was conducted under the aegis of IIC and DBT Star College Scheme at CMP Degree College in virtual mode. Four proprietors, Mr. Anil Kumar Shahi, Co-Founder Shahi Masala, Dr. Gaurav Krishana, Proprietor Advance Agri Solution, Dr. Saurabh Pandey, Founder and Chief Scientific Officer Databum, Switzerland, CEO Majestic India Pvt Ltd and Dr. Ashutosh Mishra, Proprietor Kamtech Pvt. Ltd., who are the alumni of our college, a discussion was held keeping in mind start-ups and entrepreneurship. Dr. Sarita Srivastava, Coordinator of DBT Star College Scheme and Vice President of IIC initiated the program in which all the proprietors shared their experiences, and also introduced with the paths to get fund for start-Ups.

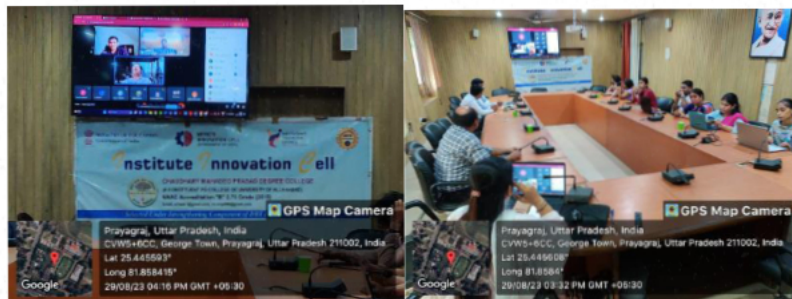
Facebook URL:

<https://www.facebook.com/cmpcollege/posts/pfbid0SjMDkjoyGY2WP1J9tfDLvsjY7uLD4c29vtKHyBUTZLgy3xB5bXkAZMH1VjAxijNYI>

https://m.facebook.com/story.php?story_fbid=pfbid02bUQz8PGCyMV4QcFn8LDHT6RmmCRPbAoXDec3VTkT7hXRpGNri4JEHLJAWWx67JV8l&id=100087502628037&mibextid=Nif5oz

You Tube link: https://youtu.be/0Pv19HWx8CY?si=xfxZwcWh2R_yOVxH

Photographs:

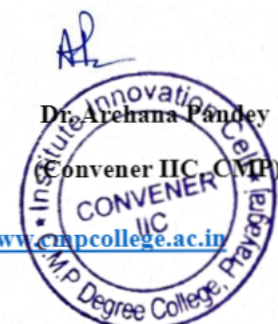


Himani Chaurasia

Dr. Himani Chaurasia

(Event Convener & IA, IIC, CMP)

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Entrepreneurship Events Overall Report

Event 1. Theme: Entrepreneurship (Quarter: I)

Name of Activity: My Story - Motivational Session by Successful Entrepreneur

Date: November 04, 2022

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 120 minutes **Number of Beneficiary:** 122

<https://drive.google.com/file/d/1-QnFJsZboFKXuf4Z4DeeySH0kAmIsIv/view?usp=drivesdk>

About the Event:

Mr. Anil Kumar Shahi (B.Sc., M.B.A., LL.B) is the Co-Promoter, Director and the chief Executive officer of the Imogene Solutions Pvt. Ltd Company. He is having more than 25 years of experience in the Business Administration, Human Resource and Finance. With his multifunctional experience, he guides our students about growth strategies of a company and a business within the food & Ayurveda related industry. The program was conducted in offline mode with an objective for the development of an Entrepreneurial mindset to establish a new venture.

Facebook URL:

https://m.facebook.com/story.php?story_fbid=675001780892058&substory_index=675001780892058&id=100087502628037&mibextid=Nif5oz

Photographs



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Event 2. Theme: Design Thinking/Innovation (Quarter: I)

Name of Activity: Expert talk and Workshop on “Entrepreneurship & Innovation as Career Opportunity

Date: October 13, 2022

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins): 300 minutes **Number of Beneficiary:** 94

https://drive.google.com/file/d/13Q7mvjhhhWnWc_ashPG8qBRRP-sOow2x/view?usp=drivesdk

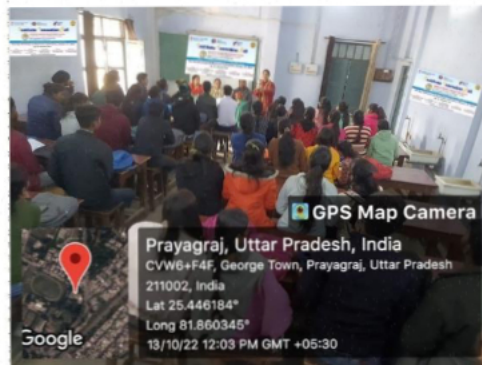
About the Event:

Institute Innovation Cell of CMP Degree College has organized a workshop on the topic “Innovation in Mushroom Cultivation and Opportunities for Self-Employment” by Dr. Hemlata Pant, Assistant Professor, Dept. of Zoology. Dr. Pant discussed about the innovative methods of mushroom cultivation while explaining about the nutrients present in the mushroom. She highlighted how children can generate employment by mushroom cultivation. She also told about the use of Mushroom like Vegetables, Badi, Achaar, Mathri, Cosmetics, Biscuits and Medicines also. Event was conducted in offline mode with the objective to orient students to start their own business of Mushroom with innovative techniques.

Facebook URL :

https://m.facebook.com/story.php?story_fbid=pfbid0ubTr9j5oBhDYBg6DyKetHNcf7QukD DUMpicLqgDe86YnK9NeCq4XpbMh7z6eEtt2l&id=100087502628037&mibextid=Nif5oz

Photographs



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Event 2. Theme: Workshop

Name of Activity: Seven-Day Workshop cum Hands-on training on New Methods of Mushroom Cultivation

Date: April 18-24, 2023

Programme driven by: IIC Calendar Activity, Institute Innovation Cell, CMP Degree College, Prayagraj

Duration of activity (in mins/Hrs): 1500 minutes (25 Hrs)

Number of Student Participants: 270 <https://adobeacrobat.app.link/Mhhs4GmNsbx>

About the Event:

The workshop was conducted under the aegis of Institute Innovation cell. In which number of lectures were conducted before each practical session. The resource persons are as follows- Dr. Alok Kumar Singh, Dr. Hemlata Pant, Dr. Vinay Kumar Singh, and Dr. anita Tomar (Scientist F). In this workshop students were learned about the basic and applied training and innovative methods of mushroom cultivation and their different consumable dietary products. All participants give positive feedback. Principal Prof. Ajay Prakash Khare give the blessing to the participant and told them that you all learn fruitful techniques and you can start entrepreneurship in small scale by doing other work.

Facebook URL:

18.04.2023

<https://www.facebook.com/cmpdcollege/posts/pfbid0qWprVqH1hxhTPYM3jAceGB5WN3RPMpGaeGutHykuDWEntozgAqy6Bt2gHEWFtMbl>

19.04.2023

<https://www.facebook.com/cmpdcollege/posts/pfbid02cPxYTrn8ARTNuVfqrQt7ZS42cwzCruxbMFvte1eqhQ9egKJQ2dmGZTGRt8qGpaVhl>

20.04.2023

<https://www.facebook.com/cmpdcollege/posts/pfbid0EQw2ZQRiZV8rZGPkyE1K7gz2ZMM5NHRmsH7gjUwmjdp4FgHznxfRAewa93oPpsD7l>

21.04.2023

<https://www.facebook.com/cmpdcollege/posts/pfbid02HKLJovy8Wizia9yxWg8CThRxa9Xjw5nNzjTX7dN4PXtxxyatpXWZeKD5KFhwDEgl>

24.04.2023

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Photographs:



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(Event Convener & IA, IIC, CMP)

Archi

Dr. Archana Pandey

(Convener IIC, CMP)

CONVENER

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